

## INDUSTRIAL REVOLUTION IT Services Pty (Ltd) PRIVACY POLICY OUR COMMITMENT TO YOUR PRIVACY

This Website is owned and operated by Industrial Revolution (Pty) Ltd. By using this Website you agree to the terms and conditions contained in this Policy.

Industrial Revolution is committed to protecting your privacy and the integrity of your Personal Information. We value the trust of our Users and all others who work both for and with us, and we recognize that maintaining your trust requires that we be transparent and accountable in how we handle your Personal Information.

In performing our Services, we may collect, use and disclose your Personal Information. You can expect that your information will be carefully protected and that any use of or other dealing with this information is subject to your consent. Our privacy practices are designed to achieve this.

The following Policy explains how we collect, use, disclose, and safeguard the Personal Information of our Users.

### 1. DEFINITIONS

In this Policy, Industrial Revolution makes use of the following terms:

"Industrial Revolution", "the Company", "we", "us" and "our" refers to Industrial Revolution IT Services (Pty) Ltd, with registration number 2008/020139/07, a private company with limited liability, incorporated in accordance with the laws of the Republic of South Africa.

"Personal Information" means all information considered to be, or which may be considered to be, personal information or information about an identifiable individual in terms of the Electronic Communications and Transactions Act ("ECTA"), the Consumer Protection Act ("CPA") and the Protection of Personal Information Act ("POPI"). Data collected by us is managed in accordance with the General Data Protection Regulation ("GDPR"), where applicable.

"Policy" means this Privacy Policy, published on the Website and incorporated into the terms and conditions of the Industrial Revolution Terms of Use agreement.

"Services" means the services offered by the Company through the Website.

"User", "you" or "your" refers to any person who makes use of this Website including subscribers.

"Website" means the Industrial Revolution online facilities including, but not limited to, web sites, mobile applications, social media sites and any other digital service or facility operated or used by Industrial Revolution, from time to time.

## 2. WHAT PERSONAL INFORMATION DO WE COLLECT AND WHY?

We do not collect Personal Information from the public but use our unique software to store data that may include Personal Information from our Users. This information is used by the Company to perform the Services and assist Users by keeping them updated on our offers, specials, general information, and updates, as well as to assist the Company to perform debt recovery.

## 3. OBTAINING CONSENT

We do not, except where otherwise permitted by law, collect, use, or disclose your Personal Information without your consent. Personal Information about visitors to our site is collected only when knowingly and voluntarily submitted and, in all cases, you will be requested to provide your consent to the processing of your Personal Information.

## 4. USE AND DISCLOSURE OF PERSONAL INFORMATION

Industrial Revolution conducts its business in accordance with South African legislation. The Company considers it imperative to protect the privacy interests of Users. Personal Information that visitors submit to our site is kept strictly confidential and only used for the purpose for which it is submitted or for other secondary purposes that are related thereto. Copies of any correspondence sent from our website that may contain Personal Information are stored as archives for record-keeping and back-up purposes only.

Apart from where the User has consented, or disclosure is necessary to achieve the purposes for which it was submitted, Personal Information may be disclosed in certain situations where we have reason to believe that doing so is necessary to identify, contact or bring legal action against anyone damaging, injuring, or interfering (intentionally or unintentionally) with our rights or property, Users, or anyone else who could be harmed by such activities. We may also disclose Personal Information when we believe in good faith that the law requires such disclosure.

## 5. RETENTION OF PERSONAL INFORMATION

All Personal Information retained on our database is in accordance with the retention provisions set out in the applicable laws and regulations of South Africa.

## 6. COLLECTING INFORMATION ON REGISTERED USERS

As part of the registration process (which is entirely optional) on our Website, we collect Personal Information about you in order for you to make use of the full range of our Services. To this end, it may be necessary for you to provide information such as your name, email address, physical address, telephone numbers. You may also be given the option to receive updates and promotional material and various other data.

Our web server records Users IP addresses to assist with the diagnosis of problems or to deal with support issues related to our Services. Information is gathered in a collective and cannot therefore be traced to an individual User.

#### 7. CREDIT / DEBIT CARD DETAILS

Credit / debit card details are only stored for the processing of payment and will be deleted once payment has been processed.

#### 8. YOUR RIGHTS

You have a right to:

- i) access your Personal Information that we have on record.
- ii) ensure that your Personal Information is accurate, complete and up to date at all times and, where applicable, request the Company to correct any irregularities.
- iii) request the Company delete or destroy any of your Personal Information.
- iv) object to the processing of your Personal Information.

To exercise any of your rights mentioned above or if you have a complaint relating to the protection of your Personal Information, including the way in which it has been collected, stored, or processed, please contact us at [info@ir.co.za](mailto:info@ir.co.za).

#### 9. SECURITY

At all times, we strive to ensure the privacy, security and integrity of Personal Information submitted to our website by continuously reviewing our security measures in line with current technology. To this end, we have adopted an industry standard security model to protect your Personal Information. As part of our security model, we have implemented fire-wall technology, password controls, encryption processes, antivirus software as well as physical security measures. We have a stringent security policy in place that every officer, agent, employee, contractor, and supplier of the Company must adhere to, however, we cannot be held responsible for unauthorized access to your Personal Information.

#### 10. COOKIES

Our site uses cookies in a limited way. Cookies are small files containing information that a website uses to track a visit. Both persistent and session cookies are used by many websites. However, we use session cookies only to better understand how our website is used, to make sure our information and dynamic content are served to visitors correctly, and to improve the performance and security of our Website for Users, particularly the way search pages are delivered. Session cookies do not remain on your computer at the end of your visit and cannot be used to obtain any personally identifiable details.

#### 11. THIRD-PARTY SITES

Our site may contain links to third party websites. If you follow a link to any of these websites, please note that these websites have their own terms and privacy policies and

that we do not accept any responsibility or liability for them. By registering at Industrial Revolution, you may receive follow-up contact and offers from third party companies as you have agreed to by accepting this Policy and, while we only work with select partners, we are not responsible for the services or representations of third parties.

Because we are not responsible for any representations or information or warranties or content on any website of any third party (including websites linked to this website or websites facilitated by us), we do not exercise control over third parties' privacy policies, and you should refer to the privacy policy of any such third party before giving them any of your Personal Information.

#### 12. UPDATING OF PRIVACY POLICY

We reserve the right, in our sole discretion to update, modify or amend (including without limitation, by the addition of new terms and conditions) this Policy from time to time with or without notice. You therefore agree to review the Policy whenever you visit our website for any such change. Save as expressly provided to the contrary in this Policy, the amended version of the Policy shall supersede and replace all previous versions thereof.

Please check our site on an on-going basis or contact [www.industrialrevolution.co.za](http://www.industrialrevolution.co.za) for the most up-to-date information on our privacy practices.

#### 13. QUERIES / COMPANY CONTACT INFORMATION

Questions, concerns, or complaints related to our Website, this Policy, or our treatment of Personal Information should be directed to:

Company Name: Industrial Revolution IT Services (Pty) Ltd

Physical Address: 10 Teak Ave, Weltevreden Park, Randburg, South Africa

E-mail: [info@ir.co.za](mailto:info@ir.co.za)